YETU
INFOTECH COLLECTIVE

service offering

Web Doctor

Primary heathcare for social justice websites

With the many challenges driven by South Africa's deepening social and economic crisis, it is understandable that website development is not a priority of our social justice organisations. Yet the Covid pandemic has shown how important online communication is to our work and advances in website technology are creating opportunities that our organisations cannot ignore.

The Yetu InfoTech Collective would like to offer 'primary healthcare' to your site:

✔ Be 'mobile friendly', easily accessible to communities browsing on cell phones;

✔ Automatically translate your site into relevant languages (including Afrikaans, Xhosa, &Zulu);

✔ Integrate with social media to expand reach & grow your online community;

✔ Grow your contacts with 'subscribe for updates' that integrates with bulk email & WhatsApp;

✔ Make your content easier to find on the internet with Search Engine Optimisation;

✔ Post material to your site from email. No more dependence on 'experts' to update your site.

✔ Respect users personal information with a POPIA complaint 'opt-in' feature;

✔ Receive monthly analytic reports with insights into you popular content & the reach of your site.

Web development does not have to be frustrating and expensive. It does not have to result in a dependence on IT professionals. The Yetu Collective can do all of this and more within a week for under R15,000.

Give your wesite some love. Contact us to explore possibilities.

www.yetu.coop/web-doctor